

#WATCHforTRAFFICK

In collaboration with Love146, this 12-week social-media anti-trafficking awareness initiative has been created continuing the City of Houston's #WatchForTraffick campaign series. Directed at youth and their caregivers, this campaign has posts raising awareness about the risks of those luring youth for the purpose of trafficking and exploitation.

The Connecticut Department of Children and Families is sponsoring the promotion of this campaign to youth and families in Connecticut.

HOW YOU CAN SHARE POSTS SUPPORTING #WATCHforTRAFFICK

Posts will go up on City of Houston Anti-Human Trafficking office and Love146's accounts according to the schedule you'll find on the following 3 pages. You can support the campaign and get the word out about this important issue by sharing posts from your personal and/or organizational accounts. Sharing & Retweeting content (rather than recreating a new post on your account) allows the post to have greater reach and remain in its original format.



FACEBOOK:

When you see a post go up on the [City's page](#) or [here](#), simply click "Share." If you manage a page, you'll be prompted to decide if you're sharing from your personal account or your page's account.



a note on **INSTAGRAM:**

Because the Instagram platform doesn't have tools for post links or reposts, Instagram won't be the easiest platform to share this campaign. If you're a savvy Instagram user, and are familiar with plugins such as <http://repostapp.com/>, be sure to remember to add the relevant hyperlink in your profile to support the post and say "link in profile" in your post caption. The City's page is located [here](#).



TWITTER:

When you see a post go up on the [City's page](#) or [here](#), click "Retweet."

SCHEDULED POSTS DIRECTED AT CAREGIVERS/PARENTS:



7/24

Is your child on Snapchat? What about Kik? Check out this link for tips to help your child use popular social media apps responsibly.
<https://love146.org/action/online-safety/internet-safety-guide/#six>
 #WatchForTraffick
 #ChildTrafficking



7/31

The internet is a powerful tool for bringing people together, but can also be used to harm or take advantage of children. Check out this resource guide, and learn how to help protect the kids in your life.
<https://love146.org/action/online-safety/internet-safety-guide/#six>
 #WatchForTraffick
 #ChildTrafficking



8/7

Traffickers are known to lure children through websites and social media apps. Learn how to spot warning signs to keep your child safe.
<https://love146.org/action/online-safety/internet-safety-guide/#six>
 #WatchForTraffick
 #ChildTrafficking



8/14

People who want to exploit children use the Internet to lure them. Talk to your children about social media to help keep them safe. Learn how to start that conversation here:
<https://love146.org/action/online-safety/internet-safety-guide/>
 #WatchForTraffick
 #ChildTrafficking



8/21

Do you know who your child is talking to online? Traffickers encourage children to be secretive and even blackmail them to get what they want. Find out what YOU can do to help keep your kids safe:
<https://love146.org/caregivers/guide/#four>
 #WatchForTraffick
 #ChildTrafficking



8/28

Number 1 tip for keeping your kids safe online: Educate them about the risks that exist on their favorite social media sites. Here's how you can start the conversation
<https://love146.org/action/online-safety/internet-safety-guide/#three>
 #WatchForTraffick
 #ChildTrafficking



9/4

Child Safety Tip: Make sure your kids' accounts are private, and are using usernames that are different for each their apps. Stop people who might want to harm your child from finding them. Here are more resources to keep your child safer online.
<https://love146.org/action/online-safety/internet-safety-guide/#six>
 #WatchForTraffick #ChildTrafficking



9/11

Keep the conversation going about #ChildTrafficking with your child so that they can #WatchForTraffick and spot signs of danger.
<https://love146.org/action/online-safety/internet-safety-guide/#five>



9/18

Keep your child safer by knowing the red flags of #ChildTrafficking! Check out warnings signs:
<https://love146.org/action/report/>
 #WatchForTraffick



9/25

"Why would an attractive 20-something blonde be messaging my 12-year-old son?" Read how one mom responded. <https://love146.org/just-kik-now/> #WatchForTraffick #ChildTrafficking



10/2

What comes to mind when you think of a "human trafficker"? The truth is that traffickers often look the same as the rest of us. Learn some more surprising myths and start a conversation with your child. <https://love146.org/caregivers/guide/#two> #WatchForTraffick #ChildTrafficking



10/9

Has your child become secretive about their online activity? Have they started withdrawing? Something may be wrong. Learn how #ChildTrafficking happens and see how you can help keep your children safe. <https://love146.org/caregivers/guide/#four> #WatchForTraffick

SCHEDULED POSTS DIRECTED AT YOUTH:



7/26

Someone asking you for a pic? Make sure you're in control. Here are some things to think about and ways to say NO while saving face. #WatchForTraffick #ChildTrafficking <https://love146.org/action/online-safety/omg-the-internet/#three>



8/2

Someone online trying to make your life a nightmare? Stay safe, get help, and be in the know. #WatchForTraffick #ChildTrafficking <https://love146.org/action/online-safety/omg-the-internet/#four>



8/9

"We won't be fooled by those who only care about us long enough to make money off us." Warning: This spoken word video is intense. #ChildTrafficking #WatchForTraffick <https://love146.org/prevent/>



8/16

Avoid posting pics that show where you are - like the name of your school, where your soccer team practices. That way you can block someone without worrying about them finding you another way. Find other social media safety tips: <https://love146.org/action/online-safety/omg-the-internet/#one>



8/23

Tip: Don't use your real name for your insta or twitter handle. Don't post pics that show where you go to school. Really, try not to do ANYTHING that makes you easier to follow if someone starts being creepy. Find out a few more safety rules of thumb. <https://love146.org/action/online-safety/omg-the-internet/#one>



8/30

#ChildTrafficking doesn't always look like what you see on TV or in the movies. #WatchForTraffick and learn about the signs and know what to do if you suspect someone you know is being trafficked or exploited. <https://love146.org/action/report/>



9/6

#ChildTrafficking is real and we've met too many kids who've been victimized.

#WatchForTraffick and see where to get help for you or a someone you know:

<https://love146.org/youth/>



9/13

Has anyone online — even a friend — asked you to do something that doesn't feel right? Here's what to do if someone's making you feel uncomfortable.

#WatchForTraffick

#ChildTrafficking

<https://love146.org/action/online-safety/omg-the-internet/#four>



9/20

"Are you alone?" "Do you have a pic?" "What school do you go to?" — WHOA. There are weirdos, stalkers and crazy people on the internet. #WatchForTraffick

<https://love146.org/action/online-safety/omg-the-internet/#two>



9/27

You wouldn't walk down dark alleys alone at night - and you should also avoid creepy places online! You could stumble on stuff you don't want to see (or maybe are even illegal!), or end up chatting with someone looking to take advantage of you. Trust your gut, and don't walk down the sketchy alleys of the Internet. Find out a few more safety rules of thumb.

<https://love146.org/action/online-safety/omg-the-internet/#one>



10/4

Good friends #WatchForTraffick: help keep others safe by knowing the dangers of #ChildTrafficking

<https://love146.org/action/report/>



10/11

"Would I be okay with this photo being spread around my school?" ...and other questions to ask before sending a pic. Sexting can put you in danger of being exploited by someone.

#WatchForTraffick

<https://love146.org/action/online-safety/omg-the-internet/#three>